

Get Noticed Front and Center Advertise in the Parade of Homes Magazine

Parade of Homes

May 5-6, 2012
May 12-13, 2012

2012 Features!

Your ad will appear, not only in the **Parade of Homes magazine**, but also on the **HickoryHBAParade.com website**.

- finely targeted magazine distribution
- an ad sponsor page on the website that links to your own website
- visibility all year—increased staying power
- space is limited so **ACT NOW**

Ad Sizes & Rates

All ads in full color!

- Back Cover (8 3/8" w x 10 7/8" h)* \$1500 - **SOLD**
- Center Spread (16 3/4" w x 10 7/8" h)* \$1500 - **SOLD**
- Inside Front Cover (8 3/8" w x 10 7/8" h)* \$1000
- Inside Back Cover (8 3/8" w x 10 7/8" h)* \$900
- Full Page (8 3/8" w x 10 7/8" h)* \$795
- Half Page (8 1/8" w x 5 1/4" h) \$545
- One-third Page (5 7/16" w x 5 1/4" h) \$400
- One-sixth Page (2 9/16" w x 5 1/4" h) \$250

* add 1/8" bleed to all 4 edges (size including bleed 8 5/8" w x 11 1/8" h)

I will provide a new ad by 3/01/2012.

Company Name: _____

Contact: _____

Signed by: _____

Date: _____

Payment Method

Check enclosed *or*

Charge the following:

Circle One - MasterCard / VISA

Number: _____

Exp Date: ____/____ Sec. Code: _____

Cardholder Name: _____

Card Billing Zip Code: _____

Total Payment: _____

Please Mail To:

Hickory-Catawba Valley HBA

3145 Tate Boulevard, SE

Hickory, NC 28602

Office: 828-322-6482

Fax: 828-324-4663

Final deadline for ad submission to HBA office is March 1, 2012. **No exceptions.** Ads will be invoiced at time of commitment—must be paid by 3/01/12 to be included. All ads must be delivered ready for publication. Submit digital files as hi-resolution (300 dpi) print-ready PDF files or mail them in "camera-ready". The HBA office does not provide help in creating ads. Please contact the office for a list of members who can provide this service.